

## HIGH FIDELITY COLOUR. OPTIMISED WORKFLOW.

The Cobra 330 print engine comes with the best-of-breed RIP and workflow solution available.

Digital Factory is a completely integrated print as well as print and cut software package, easily extendable and the most user-friendly print production companion on the market. Empowering all digital production projects on and around the Cobra 330 - from start to finish.



Cobra330 Edition





### DIGITAL FACTORY FEATURES A CENTRAL HUB FOR SIMPLIFIED WORKFLOW MANAGEMENT

### **VISUAL PRODUCTION MANAGER (VPM)**

VPM includes all of the most widely used pre-production, .... ROG job management tools you need in one single easy to use location. ny v10 Print + Cut Edition: Roland VG2-640 8 Color White Jobs Devices Tools View Help ø x \*\*\* Easy Access Multiple Automatic ÷ Queue Tabs with Cut mark ER simultaneous multiple placing printer support 1 n \$2.79 \$0.75 \$5.81 Contour cutting of Easy access precomplex shapes production tools SPRING FASHIO Sup gree Image. n Plug-in The Grand Tour Poster.jpg -CMYK 720x14 AN UL ROFUE LISTI INF E GRAND TOUR Job scheduling av Oct. 9th. 2020 with detailed file information 18.25 in x 17.94 in (718%) \$2.79 per p **HE GRAND TOUR** Step and repeat X4 X# 194 STE TA × Job archive Optimised job nesting Nest Page Nest All

Visual print preview

### DIGITAL FACTORY PRINT COBRA 330<sup>TH</sup> EDITION CAN EASILY BE EXTENDED



Digital Factory Print and Cut Production Multiple printer/cutter support for higher volume shops.



Digital Factory Print and Cut Single printer/single cutter support for shops using print and cut workflows.



Digital Factory Print Single printer support for shops wishing to optimise digital print workflows.

\*Specialty modules can also be added to packages as required. Visit <u>www.cadlink.com/product/digitalfactory11/</u> for details.

# FOR MAXIMUM PERFORMANCE. STREAMLINE AND AUTOMATE THE COBRA 330<sup>™</sup> PRODUCTION WORKFLOW.

SIMPLIFIED FILE PROCESSING



Import virtually any file types (including .pdf)

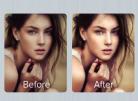


Print direct from design application(s)



Cloud-based as well as network printing

IN-RIP TOOLS FOR PRE-PRODUCTION



Improve file quality

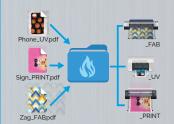


Apply special effects



Production mark-up tools

AUTOMATION, JOB MANAGEMENT AND SCHEDULING



Automatic job sorting



Barcode job processing



Custom templates for automated print layout

MULTIPLE APPLICATION SUPPORT



Precise, vibrant colour printing on all media types



Print and cut production with fully integrated contour cutting



Specialty print applications

BENEFIT FROM A PERFECT MATCH: COBRA 330<sup>™</sup> & DIGITAL FACTORY\*



Unmatched colour quality. State-of-the-art colour management engine ensures precise, vibrant colour printing,



Cost Savings. Enhanced automation tools provide instantly measurable labor and consumable savings.



Unlimited workflow options. Support virtually all digital print applications.



Standardise shop software. Run all printers and cutters with a single software solution

### DIGITAL FACTORY COBRA330<sup>™</sup> EDITION FEATURES\*:

#### **GENERAL RIP FEATURES**

- Windows® 11, 10 support (32/64 bit) support
- Optimised RIP processing speeds
- Start to finish .pdf workflow support
- · Send jobs directly to queues from design applications (PhotoShop™, Corel™, Illustrator™)
- RIP once, print many
- Preset colour profiles for white, black, and coloured fabrics and other substrates
- Templates support for exact positioning of graphics
- "KnockMeBlackOut", black and grey colour removal
- "KnockMeColorOut", white and other colour removal
- Transparency Opacity
- · Send job with underbase directly from design applications
- Automatic trapping in queues
- · High Speed printmodes with no quality reduction
- Multiple medioa color profiles supported
- Lightning fast 64-bit architecture
- Optimised multiple job processing (RIP threading)
- Simplified navigation; Easy queue menu tabs, page view and job properties
- Grid option in job preview window
- Instant access to job information using "mouse-over image"
- Automated TCPIP port search for easier network printing setup
- Quick job reprints with save job backup (.ibk file) option
- · Export queues and printer packages

- Worldwide language support using Unicode
- 4K Display Support

#### COLOUR MANAGEMENT TOOLS

- High fidelity, ICC compliant colour management engine (ColorLogic)
- Simple color volume controls
- Complete manual colour curve controls by image detail (shadows, mid-tones, highlights)
- Advanced colour correction tools interface
- Easy colour adjustments
- Colour adjustment wizard for merging ICC rendering intents
- Easy-access to printmodes and printmode overrides

#### PRE-PRODUCTION TOOLS

- Visual print preview
- · Raw data preview
- Multi-copy with spacing controls (In-Queue feature)
- Cropping controls of image and job (In-Queue feature)
- Rotation controls of image and job (In-Queue feature)
- Mirror, invert image and job (In-Queue feature)
- Scale image and job to any size (In-Queue feature)
- Soft proofing
- No-ink' option that applies rasterized customisable pattern options (holes, stripes) to graphics. Reduces toner consumption, improves colour fastness and softens. final print on garment.
- "No-ink" patterns automatically adjust size of no-ink areas based on image transparency. Greatly improves image quality

- Built-in special effects/filters (distressed, distressed frames, sharpen)
- Updated Supersize filter functionality for improved image resolution
- Job colour replacement
- · Simple application of choke to white underbase
- Export template layouts with improved template user interface
- Image duplication interface

#### JOB MANAGEMENT AND SCHEDULING TOOLS

- Unique, single window visual interface, one central easy to manage hub for all jobs
- · Easy to use queue set-up wizard. Set up production queues quickly and easily
- · Auto-scheduling or manual scheduling of jobs
- · On-the-fly job prioritisation using simple drag and drop
- · Job archiving, history, print status and iob loa
- Job notes
- Hot folder support
- · Gmail support. Send jobs directly to queues using mobile devices via Gmail
- Bar code support for automated production
- Enhanced plug-ins for Corel, Illustrator and Photoshop that send print jobs directly to production queues with automated white underbase created. No cumbersome job preparation required.
- High volume production options available (RIP Server + Multiple machine support, added cost applied)

### FIERY FAMILY OF SOFTWARE PRODUCTS

